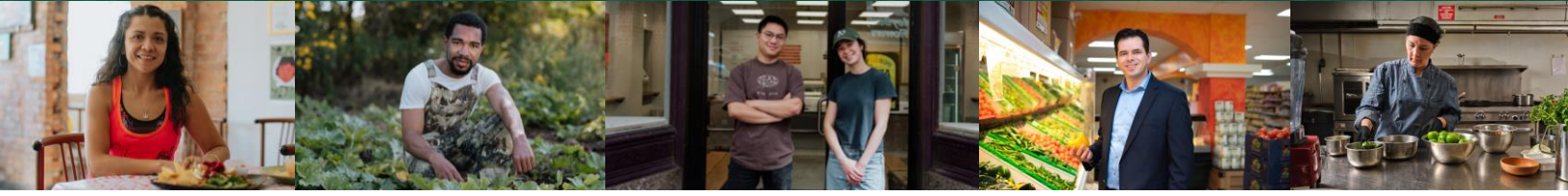


# Michigan Good Food Fund 2025 Overview



## Message from our Director

As I reflect on our progress over the past year, I am incredibly proud of the momentum we have built together. 2025 was a year of significant expansion for our programs, marked by a deepened commitment to fueling the diverse needs of our food economy through strong partnerships and entrepreneur centered support.

Our impact is best seen through the numbers, which tell a story of rapid scaling and increased accessibility. In just one year, our total capital deployed grew from **\$2.75 million to nearly \$3.7 million**. More importantly, this capital reached more hands than ever before; we more than doubled the number of businesses supported, moving from **31** partners in 2024 to **71** in 2025.

Beyond the volume of funding, the way we invest has become more sophisticated. In 2025, Michigan Good Food Fund (MGFF) partners deployed a wide variety of capital types. We recognize that a "one-size-fits-all" approach doesn't work for entrepreneurs, and I am thrilled that several businesses received a creative mix of investments specifically tailored to their operational needs.

We also made great strides in our geographic and sectoral reach:

**Filling the value chain:** We expanded our support to include businesses across **all segments** of the food value chain, ensuring no part of the ecosystem—from farm to fork—is left behind.

**Broadening our footprint:** Our reach now spans **9 of the 10 MEDC regions**, up from 7 the previous year. This growth ensures that vibrant food businesses in nearly every corner of our state have the resources they need to thrive.

These achievements are a testament to the resilience of food and farm business owners and the dedication of our partners. As we look ahead, we will continue building on this momentum to expand access to capital and strengthen Michigan's food system. To learn more about our impact, apply for funding, or see how we are supporting local entrepreneurs, please visit our website at **[migoodfoodfund.org](http://migoodfoodfund.org)**.

Together, we can continue to build a more resilient and equitable food system.

Sincerely,

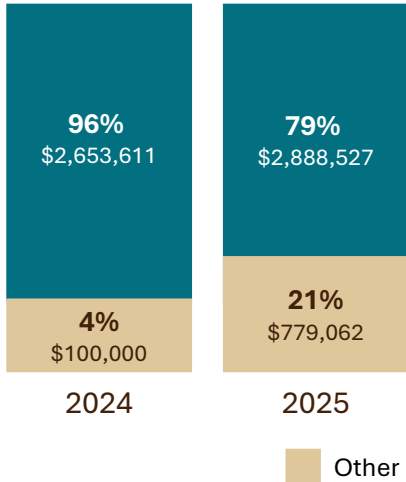


Shakir Bralock  
Program Director  
Michigan Good Food Fund

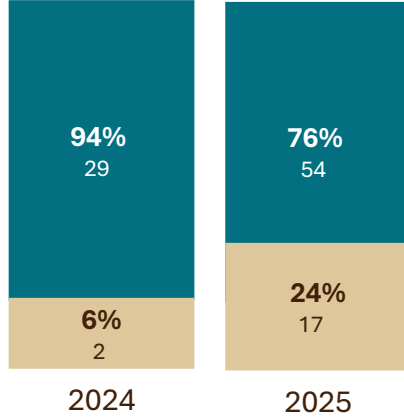


# Capital Deployment

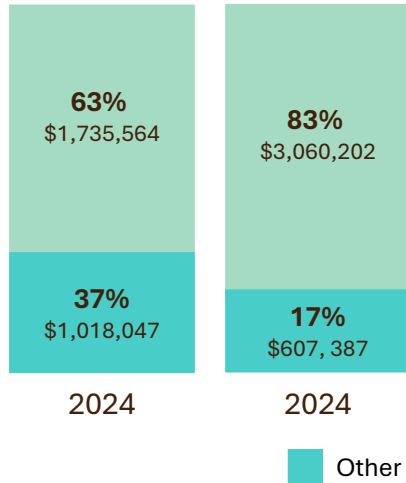
## Total Capital Deployed



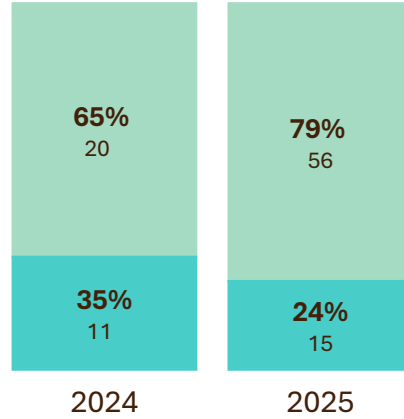
## Total Number of Businesses Receiving Capital



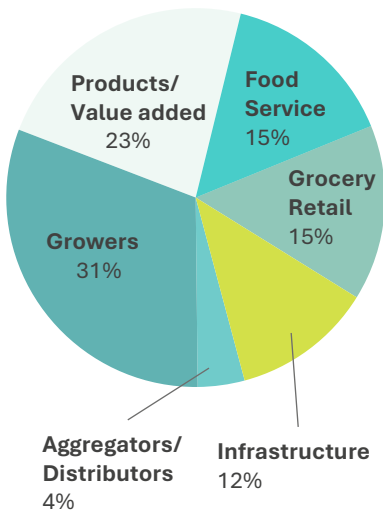
## Total Capital Deployed



## Total Number of Businesses Receiving Capital



## Type of Business



## Capital Deployed by Michigan Economic Development Council Region

Michigan Economic Development Council Region	2025 Number of Businesses Receiving Capital
Upper Peninsula	6
Northwest	6
Northeast	0
West Michigan	5
East Central Michigan	2
East Michigan	3
South Central	3
Southwest	5
Southeast Michigan	6
Detroit Metro	35

## Cultivating Community at Uproot Market & Eatery

**Uproot Market & Eatery** is redefining what local community looks like in downtown Battle Creek. As a community-owned cooperative, Uproot serves as a vibrant hub of health and connection, powered by over 350 local member-owners who hold a direct vote in the store's future. By placing ownership in the hands of residents, the market ensures that economic benefits circulate directly back into the neighborhood, creating a self-sustaining cycle of prosperity and pride.

Uproot is significantly enhancing access to fresh fruits, vegetables, and wholesome pantry staples. Strategically located in a beautifully renovated historic building on a central bus line, the market provides easy, walkable access to nutritious food and a welcoming café for all neighbors. This mission-driven market is a dedicated champion of Michigan producers, aiming to source **70% of its inventory locally**. From farm-fresh produce to artisan goods and locally made products, Uproot showcases more than 25 vendors, strengthening the regional food supply chain.

The **Michigan Good Food Fund** is proud to have supported Uproot with the flexible capital and technical expertise necessary to bring this vision to life. By providing tailored financing and guidance, the collaborative helps community-rooted entrepreneurs focus on innovation and service and address financial barriers.

Bralock shares, "Uproot Market & Eatery is a blueprint for the future of Michigan's food economy. By combining community ownership with flexible capital, we are fostering sustainable, resident-led solutions that celebrate local abundance. Our collaboration ensures we can champion more entrepreneurs who are dedicated to nourishing their neighbors and keeping local wealth right where it belongs."

