

# A Lending Network for Michigan's Farm and Food Entrepreneurs

Michigan Good Food Fund invests in food and farm entrepreneurs across the state, offering flexible financing and tailored business assistance that supports vibrant, equitable communities.

We prioritize funding and support for entrepreneurs who represent communities that have been marginalized due to race, ethnicity, and/or gender. Our goal is to help them prepare for and secure investment that will help their businesses grow and thrive.



## Who We Support

Michigan Good Food Fund works with food and farm businesses across our state's value chain, from growers to food retailers and anyone in between. While most of the businesses we assist have been operating for at least one year, we do sometimes include earlier-stage businesses run by entrepreneurs with industry experience, or entrepreneurs who have contributed their own funds to their startup budget.



Growers



Product Makers/  
Value-Added Producers



Retail Outlets



Aggregators /  
Distributors



Food Service



Infrastructure

## What We Offer



### Flexible Financing

Our statewide lending network develops creative solutions and a wide range of loans to support food and farm business through each phase of growth. Loans range from \$2,500 to \$6,000,000. Loan rates start as low as 4%.



### Tailored Business Assistance

Our network of food industry experts offers connections and one-on-one consulting to support businesses that do not yet qualify for financing. We also host periodic workshops tailored to select geographies or food business sectors.

## Lending Partner Incentives

- Deal flow
- Credit enhancements through shared risk
- Access to Michigan Good Food Fund's communications team for promotion and content creation
- Industry-specific technical assistance for borrowers
- Administrative support from inquiry to loan close

For our community partners, Michigan Good Food Fund can provide lending and other resources to businesses you support.

"The entrepreneurial spirit is alive and well in places like Flint and across Michigan. I hope we can continue to bridge the gaps that mom-and-pop businesses face — and create a healthy, equitable circular economy."

— Tony Vu, Restaurateur, Owner and Operator of MaMang, The Good Bowl, and Flint Social Club

"For many years, many communities have stayed [economically] below middle class. When we deploy financial assistance, we're helping those communities grow. We're helping to eliminate poverty."

— Ana Jose, Business Development Director at Michigan Women Forward, a community development financial institution



## Michigan Good Food Fund's Lending Network

Our network of lenders can offer good food entrepreneurs many forms and levels of financing.



## Michigan Good Food Fund's Business Assistance

Our network of food industry experts offer connections and tailored one-on-one consulting to support businesses that do not yet qualify for financing.



## Michigan Good Food Fund's Stakeholder Board

Michigan Good Food Fund's work is guided by the shared vision of our Stakeholder Board — a diverse collective of people with deep roots in Michigan and a range of food industry careers. Some of them have received our loans in the past.

Together, we work to ensure that our future investments reflect the priorities of the people and communities most affected by wealth inequities.

Learn more at [MiGoodFoodFund.org/Stakeholder-Board](https://MiGoodFoodFund.org/Stakeholder-Board).



## Partner With Us

Michigan Good Food Fund's collective of lending and technical assistance partners understand the value of investing in small businesses that may not yet qualify for traditional financing.

Our customized approach establishes new pathways to success for a wider range of entrepreneurs, improves people's access to culturally relevant food, creates jobs, and strengthens local economies.

Contact us to learn more about partnership opportunities.

