



# A Lending Network for Michigan's Farm and Food Entrepreneurs

Michigan Good Food Fund connects food and farm entrepreneurs across the state with money and support to help their businesses and communities thrive.

As a collective of lenders and food industry leaders with roots in Michigan, we understand the challenges that small business owners face. Whether you are feeling stuck or ready to grow, we can meet you where you are – and create custom strategies to help you move forward.

With Michigan Good Food Fund, you don't just get a loan. You get a long-term relationship that sticks with you as you grow.



## Who We Support

Michigan Good Food Fund works with businesses across our state's value chain, from growers to food retailers and anyone in between.

While most of the entrepreneurs we support have been operating for at least one year, we do sometimes work with earlier-stage companies run by entrepreneurs with industry experience, or entrepreneurs who have contributed their own funds to their startup budget.

If you're working with a back-of-the-napkin idea, you're most likely not yet ready for our financing. Even if you're not sure whether Michigan Good Food Fund is a fit for your business right now, come talk to us. Find our contact info below.



Growers



Aggregators / Distributors



Product Makers/ Value-Added Producers



Food Service



Retail Outlets



Infrastructure

## We're Here For You At Every Stage

Drawing on our community connections and deep bench of industry experts, Michigan Good Food Fund can help you prepare for and secure the investment you need. Our services include:



### Flexible Financing

Our statewide lending network offers a wide range of loans and other financial products that can be used for equipment, inventory, property improvements, and more.



### Tailored Business Assistance

Our one-on-one consulting offers guidance on everything from filing taxes to marketing to opening up new sales channels. We also host periodic workshops tailored to specific locations or food business sectors. Learn more at [migoodfoodfund.org/business-assistance/events](http://migoodfoodfund.org/business-assistance/events).

## Redefining "Good Food"

When Michigan Good Food Fund began, we focused primarily on entrepreneurs providing healthy food to underserved communities. As we work toward a more resilient, inclusive food industry, we've evolved our definition of "good" beyond food that meets certain nutritional criteria.

Today, we define "good food" as food that serves communities and strengthens the economy. We're focused on supporting food and farm entrepreneurs who represent communities that have been marginalized due to race, ethnicity, and/or gender.

The bottom line: If you weren't a fit for our selection criteria in the past, that may have changed!



## Michigan Good Food Fund's Lending Network

Our network of lenders can offer good food entrepreneurs many forms and levels of financing.



## Michigan Good Food Fund's Business Assistance

Our network of food industry experts offer connections and tailored one-on-one consulting to support businesses that do not yet qualify for financing.



"I have truly appreciated the hands-on advice and feedback they provide. Michigan Good Food Fund has been one the most resourceful partners I've worked with!"

- Marushka Baoh, founder & CEO of Baoh Blaze

"I want to see more young farmers like me in Battle Creek. I don't want to be just one of a few doing this. This is just the beginning."

- Devon Wilson, Owner, Sunlight Gardens



## Michigan Good Food Fund's Stakeholder Board

Michigan Good Food Fund's work is guided by the shared vision of our Stakeholder Board — a diverse collective of people with deep roots in Michigan and a range of food industry careers. Some of them have received our loans in the past.

Together, we work to ensure that our future investments reflect the priorities of the people and communities most affected by wealth inequities.

Learn more at [MiGoodFoodFund.org/Stakeholder-Board](https://MiGoodFoodFund.org/Stakeholder-Board).

## Get In Touch

If you're a food or farm entrepreneur in Michigan, please reach out to us! If we can't provide you with a loan or other financial assistance today, we can help prepare you for opportunities down the road. And we're always looking for ways to help our Michigan communities connect with — and benefit from — our growing network.

