



MISSION FIT SUMMARY

Restaurants

Scorecard Completed By: _____

Date: _____

OVERVIEW

Enterprise Name:	
Address:	
City:	
ZIP:	

Located in LMI Census Tract?	
Serving Limited Access Community?	

<< Include map/report/data of area.

Business Type:	
Loan Amount Request:	
Loan Use:	
TA Request:	

SCORECARD

Instructions

- Determine how well project meets each of 5 goals.
- Questions to evaluate each priority are on Scorecard tab.
- Choose Yes or No for each Priority.

MGFF Goals	# of Yes Answers	Total Questions	Score
Healthy Food	0	2	0%
Equity	0	4	0%
Access (Availability & Affordability)	0	2	0%
Economic Development & Job Creation	0	5	0%
Local Sourcing	0	3	0%
Environmental Stewardship	0	2	0%

FINAL SCORE	0%
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RESTAURANTS & CATERING

Mission Fit Score Card

Full Service Restaurants, Fast Casual Restaurants, Mobile Food Trucks, Catering Businesses

BUSINESS READINESS

Background information that assesses the owner's ability and readiness to operate their food business, gives an indication of loan readiness, and identifies the potential need for technical assistance .

Criteria	Response	Comments or Explanation
Is this a start up, early stage, or existing/experienced business?		
If start up or early stage:		
> Does the owner have experience operating a restaurant/food service business? (Yes or No)		
> Is there a solid business and financial plan in place? (Yes or No)		
> Has the owner/operator(s) received any sector-specific business training or TA? (Yes or No)		
Is the owner able to convey the market need / competitive advantage / value proposition?		
Can the owner articulate its target audience?		
What is the annual revenue of the business (if known at this time)?		
Does the business have a sales history (a year or more) and can demonstrate sustainable revenue generation?		
Does the enterprise have systems in place to manage finances, staff, and overall operations?		
Is the owner/enterprise linked with existing business-to-business networks? Which ones?		
Has the enterprise received loans/investments or utilized economic incentives or government financing?		

Insert notes and other comments

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MISSION FIT

Provides an indication of how well the food business meets MGFF mission goals & priorities and helps determine if the business should be moved forward to financial due diligence.

Healthy Food		
Criteria	Response (Yes, No)	Comments or Explanation
Does the business prepare meals from whole fruits and vegetables, whole grains, meat (ideally pasture-raised, grass-fed, antibiotic-free), dairy (low fat), healthy oils, or other minimally processed/natural ingredients? May be culturally specific and/or made with a 'healthy twist'.		
Does the business have a menu that offers a wide variety of options that make it easy for customers to make healthy choices? See note for details.		
Healthy Food Score	0%	

Equity		
Criteria	Response (Yes, No)	Comments or Explanation
Is the business owned or operated by a woman/person of color/low-income resident? Specify.		
Does the business employ women/people of color/low-income residents?		
Is the prepared food culturally appropriate/specific/enticing to the community where it is available and marketed in a culturally sensitive way?		
Do women/people of color/low-income residents have access to the food and/or services produced by this business?		
Equity Score	0%	

Access (Availability & Affordability)		
Criteria	Response (Yes, No)	Comments or Explanation
Is the food business located where there is limited healthy food options and/or where low/moderate income or low access residents can dine or receive catering/food truck/grab & go services?		
Is the food priced appropriately for what the market and/or target audience can bear? [Preference given to those businesses who provide affordable options for LMI customers.]		
Access Score	0%	

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Economic Development & Job Creation		
Criteria	Response (Yes, No)	Comments or Explanation
Does the business currently offer or anticipate creating new quality jobs, ideally in limited access communities?		
Does the business employ women/people of color/low-income residents and intentionally reach out to these populations with job opportunities?		
Does the business provide training for employees?		
Does the business offer a career path for employees?		
Are there policies in place to ensure employees are treated fairly?		
Economic Development & Job Creation Score		0%

Local Sourcing		
Criteria	Response (Yes, No)	Comments or Explanation
Does the business strive to use ingredients that are Michigan-grown/made?		
Are the ingredients branded and marketed local (as applicable)?		
Does the business utilize local vendors for non-product/other business requirements (i.e. supplies, equipment, services, etc.)?		
Local Sourcing Score		0%

Environmental Stewardship		
Criteria	Response (Yes, No)	Comments or Explanation
Does the business demonstrate a commitment to nutrient-dense, (ideally organic) sustainably-grown ingredients?		
Does the business have waste reduction strategies or other environmentally responsible management practices in place?		
Local Sourcing Score		0%

FINAL SCORE **0%**

Legend
 80%-100% = High Impact
 70%-80% = Moderate Impact
 <70% = Low Impact

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