



MISSION FIT SUMMARY

Producer / Distributor

Scorecard Completed By: _____

Date: _____

OVERVIEW

Enterprise Name:	
Address:	
City:	
ZIP:	

Located in LMI Census Tract?	
Serving Limited Access Community?	

<< Include map/report/data of area.

Business Type:	
Loan Amount Request:	
Loan Use:	
TA Request:	

SCORECARD

Instructions

- Determine how well project meets each of 5 goals.
- Questions to evaluate each priority are on Scorecard tab.
- Choose Yes or No for each Priority.

MGFF Goals	# of Yes Answers	Total Questions	Score
Healthy Food	0	1	0%
Access (Availability & Affordability)	0	3	0%
Equity	0	3	0%
Economic Development & Job Creation	0	5	0%
Local Sourcing	0	3	0%
Environmental Stewardship	0	2	0%

FINAL SCORE	0%
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PRODUCER / DISTRIBUTOR

Mission Fit Score Card

Growers, Meat Producers, Farmers Markets, Farm Stands, Farm Incubators, Food Hubs, Food Distributors

BUSINESS READINESS

Background information that assesses the owner's ability and readiness to operate their food business, gives an indication of loan readiness, and identifies the potential need for technical assistance .

Criteria	Response	Comments or Explanation
Is this a start up, early stage, or existing/experienced business?		
If start up or early stage:		
> Does the owner have experience operating a farm/distributing business? (Yes or No)		
> Is there a solid business and financial plan in place? (Yes or No)		
> Has the owner/operator(s) received any sector-specific business training or TA? (Yes or No)		
Is the owner able to convey the market need / competitive advantage / value proposition?		
Can the owner articulate its target audience?		
What is the annual revenue of the business (if known at this time)?		
Does the business have a sales history (a year or more) and can demonstrate sustainable revenue generation?		
Does the enterprise have systems in place to manage finances, staff, and overall operations?		
Is the owner/enterprise linked with existing business-to-business networks? Which ones?		
Has the enterprise participated in Hoophouses for Health?		
Has the enterprise received loans/investments or utilized economic incentives or government financing?		

Insert notes and other comments

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MISSION FIT

Provides an indication of how well the food business meets MGFF mission goals & priorities and helps determine if the business should be moved forward to financial due diligence.

Healthy Food		
Criteria	Response (Yes, No)	Comments or Explanation
Does the business grow, aggregate, distribute, or sell (or enable such) fruits and vegetables, specialty crops, meat, dairy, whole grains, or other minimally processed/natural products?		
Healthy Food Score		0%

Access (Availability & Affordability)		
Criteria	Response (Yes, No)	Comments or Explanation
Are the products grown, aggregated, distributed or sold in outlets where low/moderate income or low access residents can shop?		
Are the products priced so that residents with low income are able to purchase them regularly within their economic means?		
Do the outlets where the products are available accept EBT and/or include programs to incentivize the purchase of healthy foods, such as WIC and Double Up Food Bucks?		
Access Score		0%

Economic Development & Job Creation		
Criteria	Response (Yes, No)	Comments or Explanation
Does the business currently offer or anticipate creating new quality jobs, ideally in limited access communities?		
Does the business employ women/people of color/low-income residents and intentionally reach out to these populations with job opportunities?		
Does the business provide training for employees?		
Does the business offer a career path for employees?		
Are there policies in place to ensure employees are treated fairly?		
Economic Development & Job Creation Score		0%

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Equity		
Criteria	Response (Yes, No)	Comments or Explanation
Is the business owned or operated by a woman/person of color/low-income resident? Specify.		
Does the business employ women/people of color/low-income residents?		
Do women/people of color/low-income residents have access to the products and/or services offered by this business?		
Equity Score	0%	

Local Sourcing		
Criteria	Response (Yes, No)	Comments or Explanation
Does the business grow, aggregate, distribute or sell Michigan grown/made products?		
Are local products branded and marketed as such in the places where they are available?		
Does the business utilize local vendors for non-product/other business requirements (i.e. supplies, equipment, services, etc.)?		
Local Sourcing Score	0%	

Environmental Stewardship		
Criteria	Response (Yes, No)	Comments or Explanation
Does the business demonstrate a commitment to grow, aggregate, distribute, or sell sustainably-grown, organic, and/or chemical-free products?		
Does the business have or support waste reduction strategies or other sustainable farm management practices (especially soil, water, and energy such as (for example, Michigan Agriculture Environmental Assurance Program (MAEAP))?		
Local Sourcing Score	0%	

FINAL SCORE **0%**

Legend
 80%-100% = High Impact
 70%-80% = Moderate Impact
 <70% = Low Impact

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