



MISSION FIT SUMMARY

Processors

Scorecard Completed By: _____

Date: _____

OVERVIEW

Enterprise Name:	
Address:	
City:	
ZIP:	

Located in LMI Census Tract?	
Serving Limited Access Community?	

<< Include map/report/data of area.

Business Type:	
Loan Amount Request:	\$ -
Loan Use:	
TA Request:	

SCORECARD

Instructions

- Determine how well project meets each of 5 goals.
- Questions to evaluate each priority are on Scorecard tab.
- Choose Yes or No for each Priority.

MGFF Goals	# of Yes Answers	Total Questions	Score
Healthy Food	0	1	0%
Access (Availability & Affordability)	0	4	0%
Equity	0	3	0%
Economic Development & Job Creation	0	6	0%
Local Sourcing	0	3	0%
Environmental Stewardship	0	2	0%

FINAL SCORE	0%
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BUSINESS READINESS

Background information that assesses the owner's ability and readiness to operate their food business, gives an indication of loan readiness, and identifies the potential need for technical assistance .

Criteria	Response	Comments or Explanation
Is this a start up, early stage, or existing/experienced business?		
If start up or early stage:		
> Does the owner have experience operating a processing business? (Yes or No)		
> Is there a solid business and financial plan in place? (Yes or No)		
> Has the owner/operator(s) received any sector-specific business training or TA? (Yes or No)		
Is the owner able to convey the market need / competitive advantage / value proposition?		
Can the owner articulate its target audience?		
What is the annual revenue of the business (if known at this time)?	\$ -	
Does the business have a sales history (a year or more) and can demonstrate sustainable revenue generation?		
Does the enterprise have systems in place to manage finances, staff, and overall operations?		
Is the owner/enterprise linked with existing business-to-business networks? Which ones?		
Has the enterprise received loans/investments or utilized economic incentives or government financing?		

Insert notes and other comments

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MISSION FIT

Provides an indication of how well the food business meets MGFF mission goals & priorities and helps determine if the business should be moved forward to financial due diligence.

Healthy Food		
Criteria	Response (Yes, No)	Comments or Explanation
Does the business process food or support food entrepreneur products made from whole fruits and vegetables, meat (ideally pasture-raised, grass-fed, antibiotic-free but not required), whole grains, dairy (low fat), or other minimally processed/natural products?		
Healthy Food Score		0%

Access (Availability & Affordability)		
Criteria	Response (Yes, No)	Comments or Explanation
Are the final products available in outlets where low/moderate income or low access residents can shop?		
Are the final products that are made/distributed priced so that residents with low income are able to purchase them regularly within their economic means? [i.e., Residents can buy most or all of the healthy foods they want with the money they have available.]		
Can the final products be purchased in outlets with EBT and/or include programs to incentivize the purchase of healthy foods, such as WIC and Double Up Food Bucks?		
[Remove if N/A] Are the products available in schools in MGFF priority communities or offered at a discount/donation to hyper local communities?		
Access Score		0%

Economic Development & Job Creation		
Criteria	Response (Yes, No)	Comments or Explanation
Does the business currently offer or anticipate creating new quality jobs, ideally in limited access communities?		
Does the business employ women/people of color/low-income residents and intentionally reach out to these populations with job opportunities?		
Does the business provide training for employees?		
Does the business offer a career path for employees?		
Are there policies in place to ensure employees are treated fairly?		
[Remove if N/A] Will the services of this business enable the growth of a food entrepreneur and increase its ability to generate revenue and/or create jobs?		
Economic Development & Job Creation Score		0%

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Equity		
Criteria	Response (Yes, No)	Comments or Explanation
Is the business owned or operated by a woman/person of color/low-income resident? Specify.		
Does the business employ women/people of color/low-income residents?		
Do women/people of color/low-income residents have access to the products and/or services produced by this business?		
Equity Score	0%	

Local Sourcing		
Criteria	Response (Yes, No)	Comments or Explanation
Does the business or food enterprises using the services strive to use ingredients that are Michigan-grown/local?		
Will the products be branded and marketed as such in the places where they are available (if applicable)?		
Does the processing business utilize local vendors for non-product/other business requirements (i.e. supplies, equipment, services, etc.)?		
Local Sourcing Score	0%	

Environmental Stewardship		
Criteria	Response (Yes, No)	Comments or Explanation
Does the business demonstrate a commitment to process food that has been sustainably-grown, and/or chemical-free?		
Does the business have waste reduction strategies or other environmentally responsible management practices in place?		
Local Sourcing Score	0%	

FINAL SCORE **0%**

Legend
 80%-100% = High Impact
 70%-80% = Moderate Impact
 <70% = Low Impact

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