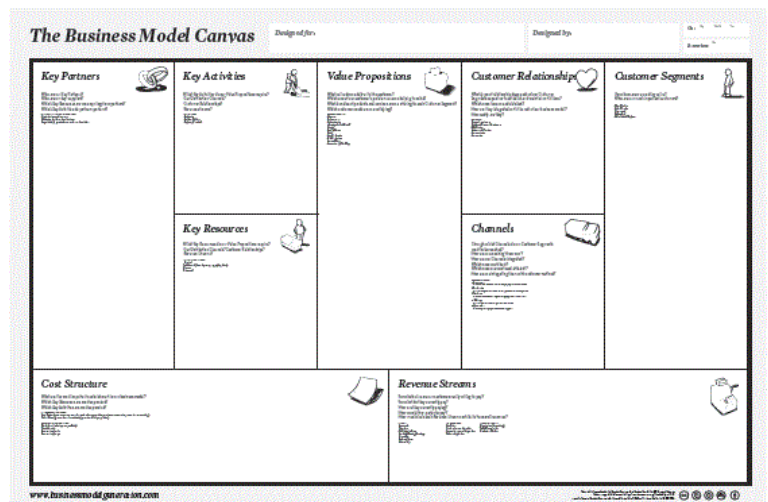


MI Good Food Fund Peer-to-Peer session: Restaurants & Food Service

We know that 'pivoting' is necessary so what does that look like for you and your business?

Business Model Canvas - shared language for describing, visualizing, assessing, and changing business models. Lays out what you want to do and how you go about doing it.

- **Collaborating with other value-aligned businesses (kits, boxes, offerings,)**
- **Introducing packaged products (bottling salsa, salad dressing, etc.)**
- **"Grab-n-Go" offerings**
- **Bundles for upcoming events/holidays**
- **Increasing digital presence**



Remember to meet people where they are...

How can you use this time to work **ON** your business vs. **IN** your business?

- *Free or discounted online classes and courses*
- *Free or discounted certifications for owners and/or employees*
- *Bookkeeping and /or Accounting help*

