



PEER-TO-PEER SESSIONS

**A Virtual Learning &
Networking Opportunity for
Restaurants & Food Service**

Welcome

Who We Are

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Implementing Partners



About These Sessions

We're piloting these sessions to:

- ✓ Elevate ideas and solutions.
- ✓ Facilitate connections and foster collaboration and business opportunities.
- ✓ Listen in to find ways the Michigan Good Food Fund can support you!

(We're posting a link in the chat box now)



Considerations For Today

- We'll hear first from industry guest and our co-host who will offer insights and perspectives from what they're learning.
- We'll open it up to you. Consider the following:
 - What tactic have you tried that seems to be working?
 - What is one challenge (we know you may have many) that you're facing you hope others may have ideas/suggests that could help?
 - What new distribution channels have you found?
 - What resources have you used that others should know about?

Let's stay focused on creativity, innovation, & connections!

Our Guests



Guest Co-Host

Ederique Goudia

Co-Founder

In the Business of Food

Co-Owner

Gabriel Hall

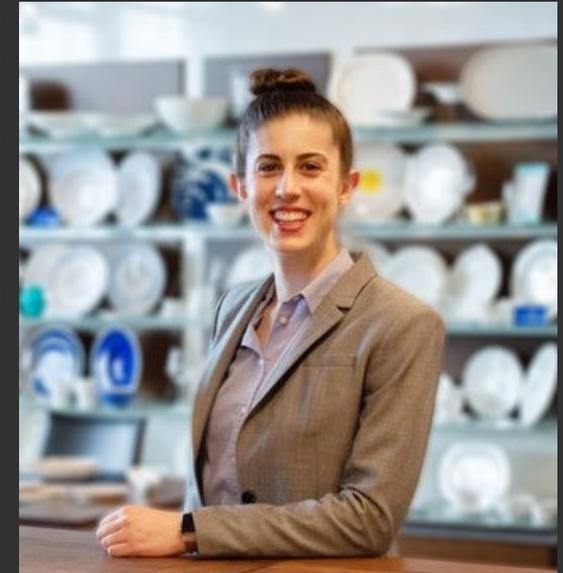


Industry Guests

Anthony Ferrari

Project Manager

RealFood



Kealoha "K" Pomerantz

Project Specialist

RealFood

Guest Bios



Ederique Goudia:

Ederique Goudia is bringing that New Orleans flavor to Detroit's West Village community as the co-owner of [Gabriel Hall](#), a New Orleans restaurant, bar, and music venue dedicated to celebrating the food, music, and culture of New Orleans and honoring the rich Detroit-New Orleans musical & culinary history and connection.

A Louisiana native with over 20 years of restaurant industry experience, Ederique understands the many challenges that food entrepreneurs face, which is why she co-founded **In the Business of Food** (IBF Detroit). IBF is a foodservice-based consulting agency that creates curriculum, facilitates workshops, and consults for women and POC owned or led food businesses and non-profits.

Ederique's commitment and passion for a more healthy, fair, sustainable, and equitable economy in Detroit extends into her work as a program associate for FoodLab Detroit, a non-profit organization that provides under-represented food entrepreneurs with tools and resources to grow and scale a values-based food business and Detroit Food Academy, a non-profit that teaches students about culinary arts, business, and entrepreneurship in an afterschool program where she is a classroom facilitator. She also currently works with other non-profits like Tour de Troit and is a mentor through Fierce Empowerment for the GOAL Line afterschool program.

Guest Bios



Anthony Ferrari:

A graduate of the New York Institute of Technology, Tony has worked alongside renowned chefs, and opened and operated dozens of restaurants, including Ian Schraeger's Gramercy Park Hotel, China Grill NY, Ono at the Hotel Gansevoort, and Tavern on the Green. A master of bridging the gap between design and operations, Tony has the unique ability to harmonize his culinary training, equipment knowledge and operator's heart to anticipate the operational implications of design decisions.



Kealoho (K) Pomerantz:

Beginning at a young age working in her dad's restaurants, K's hospitality background encompasses many types of food and beverage models, including quick service, hotel catering, event management and restaurant operations. K helps clients through the process of concept development and customer journey mapping, and she designs Front of House systems, training programs and staffing strategies that enhance the guest experience.

RealFood: Hospitality | Strategy | Design | <https://rfhsd.com/>

Let's Talk

Next Steps

- We'll summarize notes and handouts from today's session.
(See separate attachment)
- Please complete a quick survey letting us know how you want to stay connected and what other support would be helpful:

www.cognitofrms.com/MichiganGoodFoodFund/PeertoPeerSessions

THANK YOU!



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