

OVERVIEW PROGRAM GUIDELINES.

The Michigan Good Food Fund is a new public-private partnership loan and grant fund providing financing and business assistance to good food enterprises that benefit underserved communities across Michigan. Supported projects will increase access to healthy food, improve the health of children and families across Michigan, and spark economic development and job creation in the communities that need it most.

The Michigan Good Food Fund is working to:

- Increase access to healthy food as a means to improve the health of all Michigan residents.
- Drive economic development and job creation to grow Michigan’s economy.

By promoting:

- **Equity:** Ensuring equitable access to food, jobs, ownership, and flexible investment capital.
- **Environmental Stewardship:** Encouraging sustainable environmental practices.
- **Local Sourcing:** Increasing the sourcing and supply of locally grown and regionally produced foods.

MGFF Core Partners:

- **Capital Impact Partners (CIP)**, a certified Community Development Financial Institution, serves as fund manager.
- **Michigan State University’s Center for Regional Food Systems (CRFS)** is a MGFF Food Access Organization. It is leading business assistance and pipeline development in the sectors of agricultural production, aggregation and distribution, and processing.
- **Fair Food Network (FFN)** is another MGFF Food Access Organization. It is leading business assistance and pipeline development in the sectors of retail and small-batch processing. FFN also leads MGFF outreach and communication activities.

To accomplish these goals, eligible applicants must meet the following criteria:

<p>Types of Activity <i>(must fall within at least one)</i></p>	<ul style="list-style-type: none"> • Agricultural production • Aggregation • Processing (including small batch value-added processors) • Distribution • Retail
<p>Type of Entities</p>	<ul style="list-style-type: none"> • For-profit (corporation, LLC, L3C, sole proprietor, partnership) • Nonprofit organization • Cooperative (open to the public without requiring a membership or non-exclusive membership cooperatives)

Location	<ul style="list-style-type: none"> • Within or serving Michigan (with preference for within Michigan) AND • Within low or moderate income (LMI) census tracts or tracts with limited access to healthy foods, and/or serving LMI communities or populations in Michigan who have limited access to healthy food
Eligible Loan Uses	<ul style="list-style-type: none"> • Predevelopment, including design and due diligence • Construction & property renovation • Machinery & Equipment • Inventory & working capital • Real estate financing
Eligible Grant Uses	<ul style="list-style-type: none"> • Local Hiring • Predevelopment • Business Assistance • Other: Grants that do not fall into the above categories but otherwise help achieve the goals of MGFF.
Nutrition Assistance Programs	<ul style="list-style-type: none"> • Projects must make good faith efforts to accept federal and state benefits (e.g. SNAP, WIC, etc.) or maximize federal food/nutrition programs (school lunch or breakfast program) if relevant

In addition to the above requirements, projects will be evaluated for how well they fulfill priorities such as:

Healthy Food Access	<ul style="list-style-type: none"> • Does the enterprise make local foods affordable/competitive? • Does the enterprise produce or provide healthy products including whole, minimally processed foods or foods that help people achieve a diet consistent with the Dietary Guidelines for Americans (natural, "whole" ingredients vs. artificial, nutritionally deficient)? Please see http://www.health.gov/dietaryguidelines/2010.asp. • Does the enterprise market, promote, and place fresh produce and perishable foods? • Does the enterprise increase access to healthy foods? • Does the enterprise offer Michigan's Double Up Food Bucks program or other programs that incentivize the purchase of healthy foods? • If the enterprise is in agricultural production, has it participated in the Hoophouses for Health program?
Economic Development and Job Creation	<ul style="list-style-type: none"> • Does the enterprise currently offer or anticipate creating quality jobs? • Does the enterprise hire LMI community members? • Does the enterprise anticipate creation of new quality jobs? • Does the enterprise anticipate creation of new quality jobs in limited access communities? • Does the enterprise offer a career path for employees? • Are there policies in place to ensure workers in the enterprise and/or the

	<p>supply chain are treated fairly?</p> <ul style="list-style-type: none"> • Does the enterprise provide training for employees? • Does the enterprise have systems controls in place to manage finances? • Is the enterprise linked with existing business-to-business support networks (e.g., MI Food Hub Network, FoodLab Detroit, M Farm to Institution Network, etc.)? • Have the owner/operators received any business training or assistance? • Has the enterprise ever received loans/investments or utilized economic development incentives or government financing?
Equity	<ul style="list-style-type: none"> • Is the enterprise owned or operated by a woman/person of color/ low-income resident? • Does the enterprise employ women/people of color/low-income residents and intentionally reach out to these populations with job opportunities? • Do women/people of color/low-income residents have access to the products and/or services offered by this enterprise? • Are women/people of color/low-income residents part of the enterprise target market? • Are the food offerings culturally appropriate/specific to the community where they are sold? Are fresh produce and perishable foods being marketed in a culturally sensitive way?
Environmental Stewardship	<ul style="list-style-type: none"> • Are the products certified organic, naturally-grown, and/or chemical-free? • Are there policies in place to ensure sustainable management of farm resources, especially soil, water, and energy (for example, Michigan Agriculture Environmental Assurance Program (MAEAP))? • Is the enterprise committed to waste reduction strategies, either on farm or at other points in the food supply chain?
Local Sourcing	<ul style="list-style-type: none"> • Does the enterprise use Michigan grown ingredients in their product/service? • Does the enterprise utilize local vendors for non-product business requirements (i.e., supplies, equipment, services, etc.)? • Are local products branded and marketed as such? • Does the enterprise promote the consumption of local food? • Does the enterprise make local foods affordable/competitive?

For additional inquiries, please contact Michigan Good Food Fund at info@MIGoodFoodFund.org or call 734.213.3999 x 212.