



[www.MIGoodFoodFund.org](http://www.MIGoodFoodFund.org)

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# CONSULTANT NETWORK APPLICATION

## Michigan Good Food Fund

Michigan Good Food Fund (MGFF) is a new public-private loan fund created to finance healthy food production, distribution, processing, and retail projects that benefit underserved communities across Michigan. It provides flexible, patient capital to good food enterprises often overlooked by traditional banks. Lending is bolstered by business assistance to help entrepreneurs grow their ventures and prepare for financing. Learn more about our goals: [www.migoodfoodfund.org/about](http://www.migoodfoodfund.org/about).

MGFF has a set of core partners charged with its implementation and coordination. **Capital Impact Partners**, a community development financial institution, manages the Fund and coordinates financial assistance. **The Michigan State University Center for Regional Food Systems** coordinates business assistance for production, processing, and aggregation/distribution businesses. **Fair Food Network** coordinates business assistance for small food entrepreneurs and food retail businesses. The **W.K. Kellogg Foundation** helped design the Fund and is its primary, private investor.

## Building a Consultant Network

To advance its goals to strengthen the food economy, **MGFF is building a wide network of preferred consultants throughout the state to provide business assistance to selected Michigan-based enterprises.** Consultants are needed with expertise in a variety of areas including: financial management, business planning, food safety compliance, licensing, retail/grocery operations, logistics management, marketing, product packaging, and more!

Preferred consultants will help fuel entrepreneurship across Michigan while growing their businesses in a mutually beneficial partnership. As independent consultants, they will subcontract with MGFF core partners and provide designated services in alignment with Fund processes at a specified rate.

## How to Apply

To start the conversation about becoming a MGFF preferred consultant, complete the form below and email it to [info@migoodfoodfund.org](mailto:info@migoodfoodfund.org). A Fund representative will determine availability and fit. Note: A completed application does not guarantee a work contract.

## Learn More

To learn more about the MGFF mission and business assistance offerings, visit [www.migoodfoodfund.org](http://www.migoodfoodfund.org). You can also contact Michigan Good Food Fund at [info@MIGoodFoodFund.org](mailto:info@MIGoodFoodFund.org) or call 734.213.3999 x 212.



# Consultant Application

Please email this completed form to [info@migoodfoodfund.org](mailto:info@migoodfoodfund.org)

Contact Information	
Company Name:	
Contact Name:	
Contact Phone:	
Contact Email:	
Website Address:	
Street Address:	
City:	
County:	
State:	
ZIP:	

Business Information	
<p>Provide a brief description of your business. Please include any experience that supports the MGFF mission including work advancing social and/or racial equity.</p>	
Years in Business:	
Average # Clients/Yr:	
<p>What are your service offerings / areas of expertise? Please mark an "x" next to all that apply.</p>	
<input type="checkbox"/> Accounting / Financial Planning	<input type="checkbox"/> HR / Staffing / Employee Management
<input type="checkbox"/> Business Planning	<input type="checkbox"/> Legal Counsel / Legal Business Structures
<input type="checkbox"/> Cost Analyses	<input type="checkbox"/> Licenses, Permits, Regulations
<input type="checkbox"/> Equipment	<input type="checkbox"/> Marketing / Branding / Communications / PR
<input type="checkbox"/> Farm Planning	<input type="checkbox"/> Operating Guidance
<input type="checkbox"/> Food Aggregation & Distribution	<input type="checkbox"/> Real Estate (Building / Land Purchases)
<input type="checkbox"/> Food Production & Processing	<input type="checkbox"/> Space / Facilities
<input type="checkbox"/> GAP Certification	<input type="checkbox"/> Taxes & Reporting
<input type="checkbox"/> Grocery / Retail / Coop Operations	<input type="checkbox"/> Other (Specify):



References	
Please provide TWO client references:	
Company Name:	
Contact Name:	
Contact Email:	
Contact Phone:	
Describe services provided and how you helped this client solve their business challenge/objective.	
Company Name:	
Contact Name:	
Contact Email:	
Contact Phone:	
Describe services provided and how you helped this client solve their business challenge/objective.	

